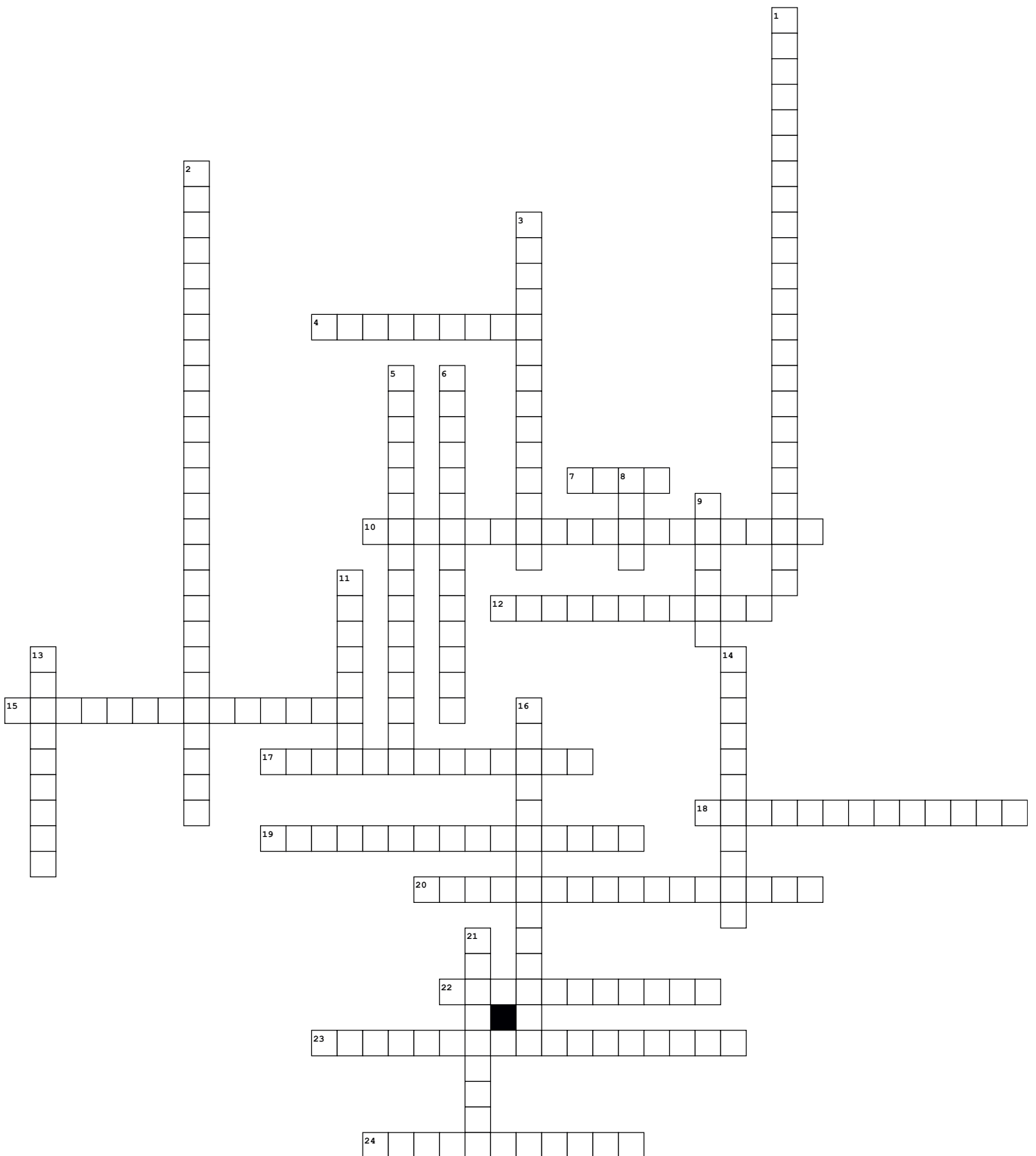


BBI20 X-WORD PUZZLE REVIEW Week 1



Across

Down

4. Aims to earn revenue for others and does not earn a profit
 7. Something in life that you do not need to live, but will bring you happiness
 10. A business that is owned and operated by a single person
 12. A legal entity that is owned by shareholders and is separate from the owners
 15. Something is this when a products demand is greatly affected by price changes
 17. Things that last for a short period of time and generate large demand
 18. New, better products that generate demand and affect pricing of products
 19. A business that is privately owned by a few private shareholders or investors
 20. When a company picks their price point, thereby picking their competition
 22. When a business is owned and operated by two or more individuals
 23. A business owned by the public, who are shareholders in the company
 24. A factor related to money that can affect a consumers demand for something
1. A tactic that businesses use to convince you that you need something
 2. A revenue that affects what you can or cannot buy
 3. A product that has replaced a similar product for a variety of reasons, like price
 5. A business owned by the federal or local government
 6. The quantity of a product or service a consumer can or is willing to buy
 8. A thing that is necessary in life to live and survive
 9. the difference between revenue and expenses
 11. Something that exists to satisfy consumer wants and needs and to make a profit
 13. Strictly aims to earn a profit
 14. As a price rises, the demand lowers. As a price goes down, the demand rises
 16. A factor unrelated to money that can affect a consumers demand for something
 21. A business that already exists and can be bought into through owning local stores