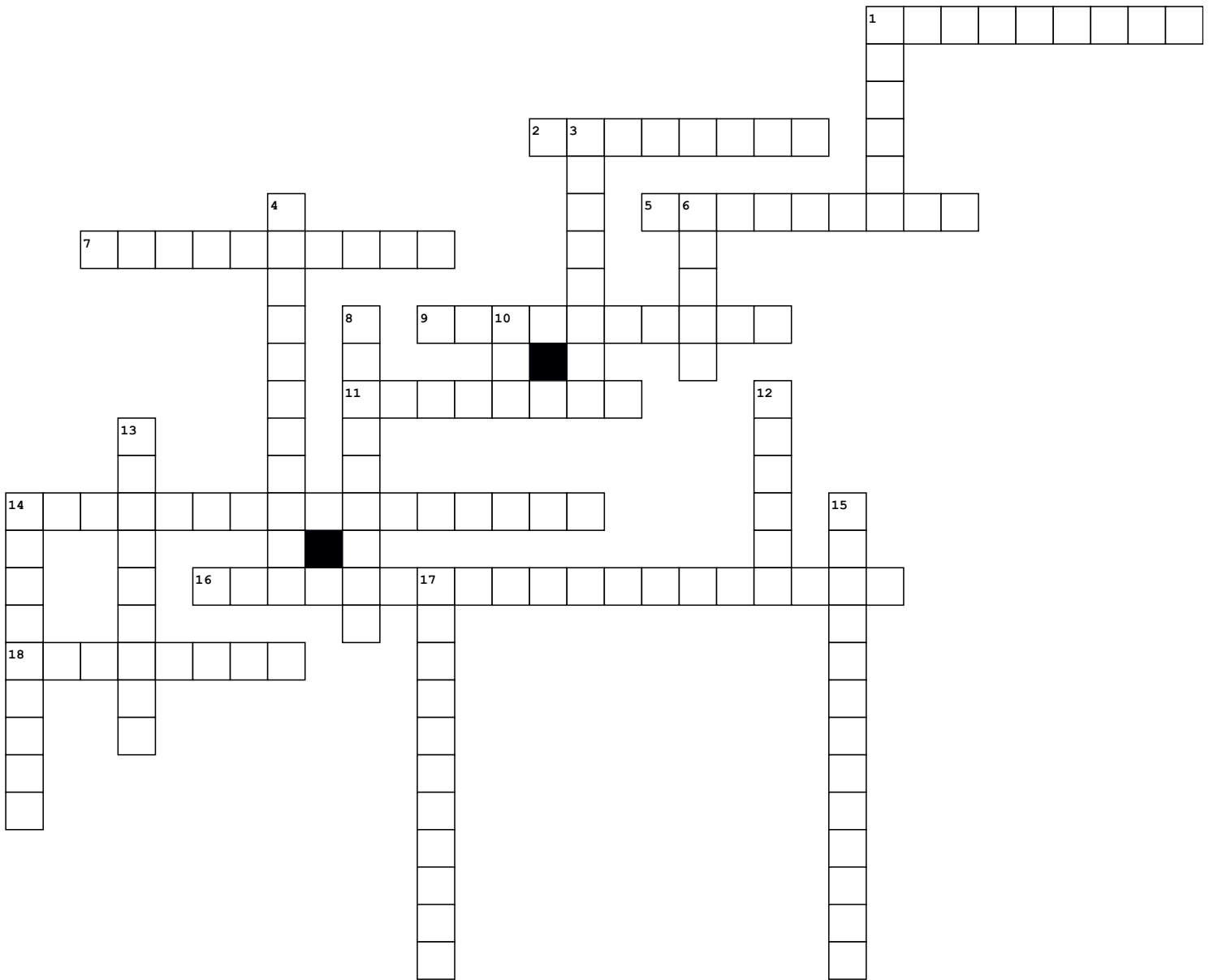


External Environment



Across

1. Protection for an original work such as a film
2. Goods and ?
5. People who purchase goods and services
7. Outsourcing services to overseas
9. A connected device is a form of....
11. A local manufacturer who sends their product overseas
14. Economic, environmental and Social
16. Advocates on behalf of business owners
18. An environment in which businesses have little

Down

1. A leading consumer advocacy group
3. rate The value of one currency against another
4. Riva businesses
6. An organisation that advocates for employees
8. Suppliers, competitors, customers, special interest groups
10. An abbreviation for corporate social responsibility
12. An exclusive right granted for a new invention
13. Business that provide goods or services to other businesses

control but must respond

14. McDonald's logo has one of these

15. Worldwide trade

17. The cycle of obtaining and selling products