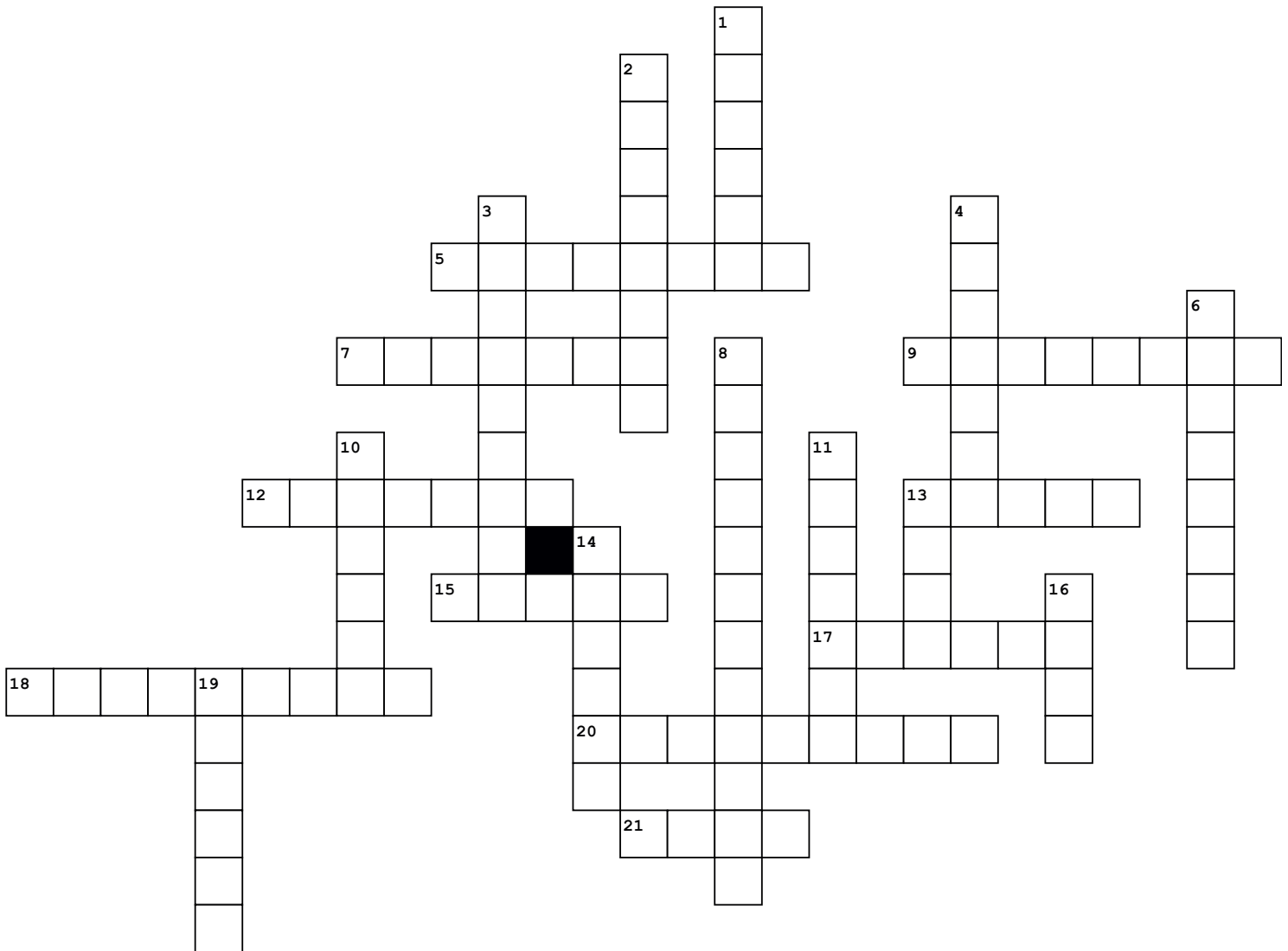


# Journalism term



## Across

5. when a story is too long for a column and is continued later in the paper, a jumpline tells the reader where to find the continued story
7. (also known as a Cutline): accompanies a photograph or illustration and explains who/what the image is about
9. formal statement of the newspaper's name, officer, management and place of publication, usually found on the editorial page
12. use of lines, screens, boxes and large first letters to break up areas of space on the page
13. Credit tells who photographed the image
15. a listing, usually on the first page of the newspaper that refers readers to the regular features and

## Down

1. vertical division of the page that helps to give it structure. Newspaper stories and images are measured in column inches - the number of columns wide by inches long
2. short statement that grabs the reader's attention, summarizes important information in the story; found at the beginning of a story and is usually in large type
3. statement made by a person other than the author and included in the story either using the person's exact words in quotations (direct quote) or by paraphrasing (indirect quote)
4. abbreviation for questions that should be answered from the information in any good news story. Who, What, Where, When, Why and How.

sections (like sports, weather, editorials, etc.) of the newspaper

**17.** the author of the news story and his or her title

**18.** article that includes information (5Ws and H) about an event that is recent and relevant to people's lives

**20.** an article, usually featured on the editorial page, where the newspaper, its management or staff, or readers express their opinion and encourages certain action

**21.** story one written by a reporter working for a news service

**6.** tells the location and date of a news story. Found at the beginning of the article in all caps

**8.** a story or article in which the basic purpose is something other than recent news; e.g. human interest stories, investigative reports, historical or scientific expositions

**10.** (also known as Flag): Name of the Newspaper, usually at the very top of the newspaper in large letters

**11.** brief story with a special angle that goes with a main story

**13.** Quote a quote from the news story that is separated and emphasized using special fonts and graphics

**14.** a report that evaluates a restaurant, book, movie, music album or other entertainment

**16.** (also called Lede): the first paragraph of the story that summarizes story and leads the reader's interest

**19.** (also called a Teaser): short headline text or visuals that highlight articles in the interior of the paper