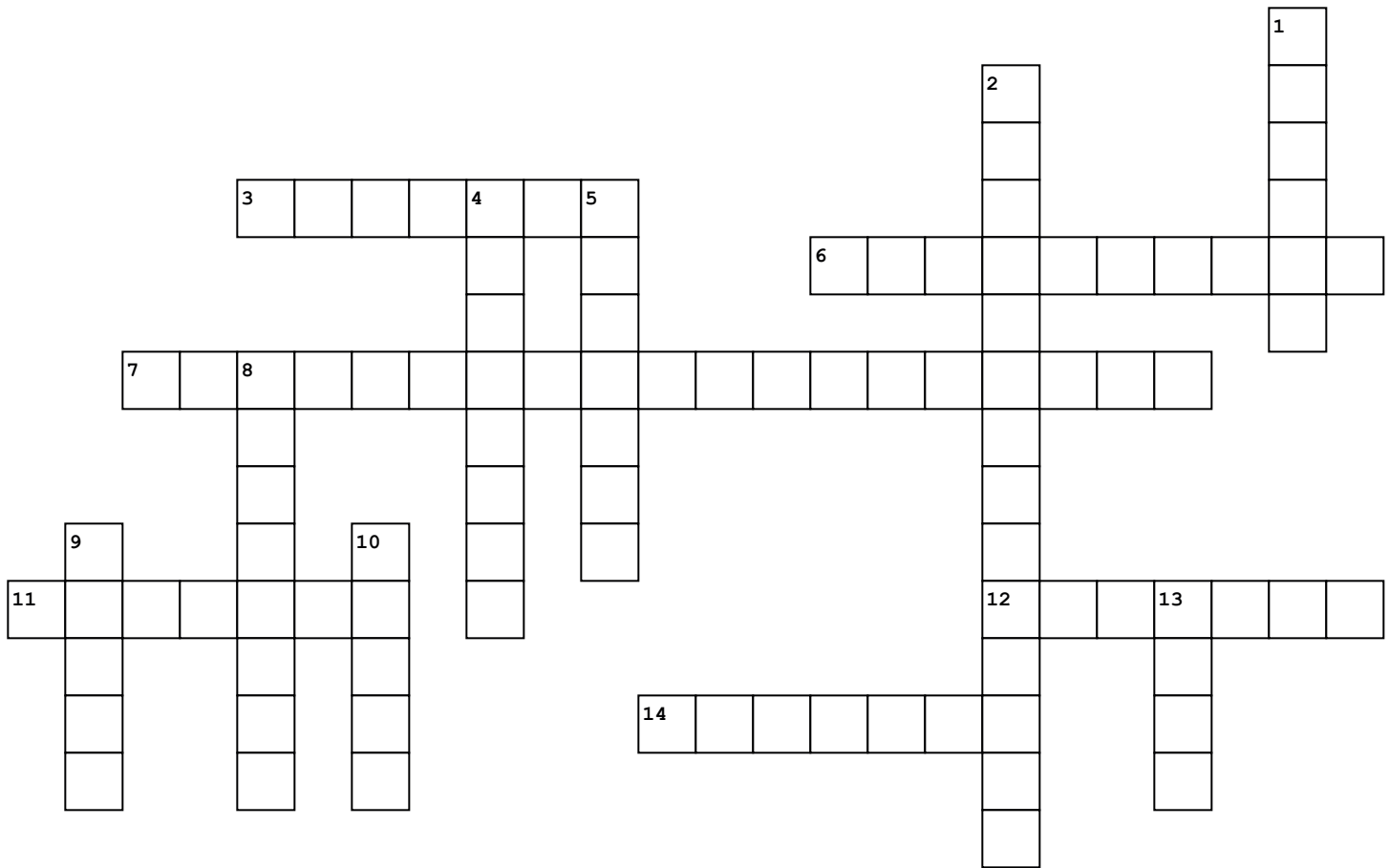


Rhetorical Elements



Across

- 3. persuasive __; ways of persuading with emotion, logic, or trust
- 6. writing or saying words or phrases multiple times for emphasis
- 7. questions that communicate a message without needing an answer
- 11. the occasion, time and place, of the message being given
- 12. carefully chosen emotional words
- 14. the goal the speaker wants to achieve by speaking

Down

- 1. to appeal using emotion
- 2. the speaker or writer talks to the audience
- 4. the intended reciever(s) of the speaker's message
- 5. the author or giver of the message
- 8. the moment that inspired the speaker to speak; the reason or driving force
- 9. to appeal using logic, facts, and reasoning
- 10. to appeal using trust, reputation, or credibility
- 13. the author's or speaker's attitude toward the subject or audience